



**Keep Woodland Park Beautiful Committee
Meeting Agenda – January 8, 2018, 6:00 p.m.
City Hall, Council Chambers**
(enter through staff door from north parking lot)

1. Order and Roll Call
2. Approval of Minutes
November 6, 2017
3. Public Comment on Items not on the Agenda
4. Subcommittee Reports and Ongoing Projects
 - A. Young Ambassadors (Abby Woods, Ashley Thatcher)
 - i. Teen Recycling Program and Recycling Depot Update
 - B. Community Education and Awareness (Pat Hyslop, Jody Larreaux)
 - i. Website/ Newsletters/Farmer's Market
 - ii. New T-Shirts
 - B. Beautification & Community Improvement (Jan Wilson, Renee Bunting, Michelle Perkins, Jeff Wheeler)
 - C. Litter Prevention and Waste Reduction (Dan Sloan, Kaye Jacobson)
 - i. Cub Scout Troop Follow Up
 - E. City Liaison Report (Lor Pellegrino)
5. Other Committee Business
 - i. Elections
 - ii. Strategic Planning
6. Adjournment

Upcoming Events

- February 5, 2018 – Next KWPB Meeting

KWPB STRATEGIC PLANNING & INITIATIVES 2017

STRATEGIC GOAL OF KWPB *“Expand our sphere of influence”*

MISSION STATEMENT

The Keep Woodland Park Beautiful mission is to protect our community, wildlife, and the area’s natural beauty by reducing the accumulation of litter, junk, refuse, and rubbish while promoting the responsible handling of trash, refuse, and solid waste through education, enforcement, and an active community participation

PURPOSE

- *What are we chartered to do?*
 1. *reduce litter, junk, refuse and rubbish*
 2. *promote responsible handling of trash through education, recycling and enforcement*
 3. *encourage enhancement of public views and spaces*
 4. *recognize business, groups, individuals for their commitment to community improvement*
 5. *provide policy recommendations to City Council on issues relevant to a beautiful WPark*
 6. *actively participate in these and other such projects as requested by the City*

SUBCOMMITTEES

- *Community Education & Awareness & Education*
- *Beautification & Community Improvement*
- *Letter Prevention & Waste Reduction*

PROGRAMS

Major programs

- *Spring Cleanup*
- *Adopt a Spot*
- *Adopt a Garden*
- *Bear Aware*

Minor Programs

- *Youth Ambassador*
- *Teen Center Recycling*
- *Beautification Awards*
- *Awareness*
- *Education*
- *Grants*

OTHER

- *Teen Center*
- *Fountain Creek*
- *Focus on Forest*
- *Teller County Pigs*
- *Wind Chimes*

KWPB STRATEGIC PLANNING & INITIATIVES 2017

SUBCOMMITTEES

COMMUNITY EDUCATION AWARENESS & EDUCATION

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

BEAUTIFICATION & COMMUNITY IMPROVEMENT

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

LETTER PREVENTION & WASTE REDUCTION

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

KWPB STRATEGIC PLANNING & INITIATIVES 2017

PROGRAMS

SPRING CLEANUP

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

ADOPT-A-SPOT

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

ADOPT-A-GARDEN

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

KWPB STRATEGIC PLANNING & INITIATIVES 2017

PROGRAMS

BEAR AWARE

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

YOUTH AMBASSADOR

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

TEEN CENTER RECYCLING

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

KWPB STRATEGIC PLANNING & INITIATIVES 2017

PROGRAMS

BEAUTIFICATION AWARDS

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

LITTER AWARENESS

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

EDUCATION

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?

**KWPB STRATEGIC PLANNING & INITIATIVES
2017**

PROGRAMS

GRANTS

Strengths

What do we do well? How can we maximize?

Weakness

What do we do poorly? How can we minimize/improve?

Opportunities

What can we exploit?

Threats

What challenges do we need to overcome?