

## 8. Directory Signs:

- Directory signs shall be freestanding signs or wall signs;
- One directory sign not exceeding 24 sq. ft. is allowed for each platted access to a commercial center or for each public entrance in a multi-tenant building;
- Two directory signs are allowed if building footprint > 75,000 sq. ft. and 3 if > 100,000 sq. ft. and if 100' apart.



Directory sign on the left and fuel pricing sign on the right

## 9. Fuel Pricing Signs:

- One sign is permitted for each street frontage with a maximum of two.
- Sign(s) must be attached to the principal structure, the canopy covering fueling station islands, or the support structure of a freestanding sign and be at least 8 feet above the ground.
- Sign(s) shall not exceed 8 sq. ft. for each 50 feet of street frontage with a maximum of 24 sq. ft.
- Sign may be an EMD, but the display message may only change when the fuel price changes and may not exceed 1,000 NITs between dusk and dawn.

## 10. Signs Under Covered Walkways:

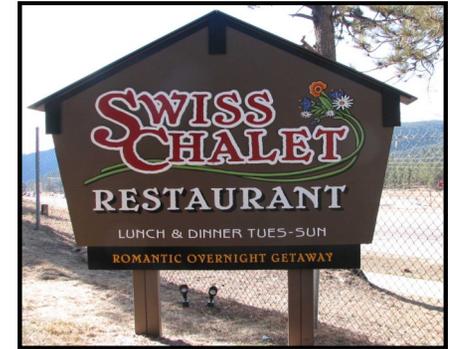
- These signs must be at least 8 feet above the walkway and the aggregate sign area for each entrance to the establishment shall not exceed 4 sq. ft.

## Purpose.

The purpose of the sign regulations is to promote the health, safety, and welfare of the City's residents and visitors. The sign code provides the legal framework for a comprehensive and balanced system of signage. The signage should provide easy, pleasant, and effective communication between people and their built environment; minimize hazards to pedestrians and vehicular traffic; protect property values; prevent sign clutter that is confusing for motorists and harmful to business success; and create a community appearance that promotes economic vitality, encourages tourism, and reflects civic pride, the City's heritage, and the natural environment.

**Sign permits are required for the types of signs described within this brochure.** For a complete description of all sign rules and regulations, please refer to Section 18.48 of the Municipal Code, available at City Hall or on the City's website below:

[www.city-woodlandpark.org](http://www.city-woodlandpark.org)



## GUIDELINES FOR PERMANENT SIGNS:

- Free Standing
- Projecting
- Wall
- Mural
- Canopy
- Manual Changeable Copy
- Electronic Message Display
- Directory
- Fuel Pricing
- Signs Under Covered Walkways



**CITY OF WOODLAND PARK  
PLANNING DEPARTMENT**

**719-687-5202**

## GENERAL GUIDELINES:

(See full sign code at [www.city-woodlandpark.org](http://www.city-woodlandpark.org) or stop by City Planning for additional sign code details.)

### 1. Detached Free Standing Signs:

- One sign is allowed for each independently located establishment.
- Two freestanding signs are allowed on corner lots of > 20,000 sq. ft. or on a street frontage > 200 ft.
- Commercial centers are allowed 1-3 signs depending upon the building footprint size and length of street frontage.
- The maximum sign area is based on property frontage on the street, sign height and speed limit.
- Low-profile signs shall not exceed 6' in height. High-profile signs shall not exceed 12' in height in the AG, CBD and NC zone districts, 16' in the CC zone district and 20' in the SC, HSCLI, and PUD zone districts.



Detached signs examples above: a high profile sign on the left and low profile sign on the right

### 2. Projecting Signs:

- These are allowed on an independently located establishment.
- The sign area of projecting signs on each street frontage shall not exceed 12 sq. ft.



Examples of projecting signs

### 3. Wall Signs:

- The total sign area of all wall sign on a given wall may not exceed 1 sq. ft. per 1 linear foot of length of the wall on which such signs are mounted up to 200 square feet.
- For store fronts < 50 ft. in length and setback 100 -200 feet from the right-of-way, the aggregate sign area may not exceed 1.25 sq. ft. per 1 linear foot of length of the wall on which such signs are mounted.
- For establishment's setback > 200 ft. from the right of way, the aggregate sign area shall not exceed 1.5 sq. ft. per 1 linear foot of length of the wall on which such signs are mounted.



Two examples of wall signs in Woodland Park

### 4. Mural Signs:

- Mural signs are images painted, frescoed, tiled, or otherwise attached to a building exterior or window in which more than 25% of the image:
  - ⇒ Advertises a business, business activity, or product that is for sale on the premises, or
  - ⇒ Consists of a company name, symbol, or trademark that is readily identifiable as a logo which promotes a commercial transaction.
- One mural sign is allowed per establishment and size shall be governed by the wall sign standards.

### 5. Canopy Signs:

- The aggregate sign area shall not exceed 0.30 sq. ft./ per linear foot of the side of the canopy on which the sign is mounted.

### 6. Manual Changeable Copy Signs:

- A maximum of two of these signs are permitted per establishment, plus they shall:
  - ⇒ Comply with the standards for wall or freestanding signs; and
  - ⇒ Not exceed a maximum 32 sq. ft. in sign area; and
  - ⇒ Be included as part of a larger sign.
- The sign area shall count toward the maximum allowable sign area of the freestanding or wall sign of which it is part.
- If erected as part of a freestanding sign, these signs shall account for no more than 50% of the sign area or 75% of a wall sign.



Example of an electronic message display at left and a manual changeable copy sign at right

### 7. Electronic Message Displays (EMDs):

- EMD's are only allowed as part of a larger wall or detached freestanding sign.
- The sign area of EMDs shall count toward the maximum allowable sign area of the sign of which it is part and the EMD portion may not exceed 32 sq. ft. in sign area;
- EMDs shall not exceed a maximum nighttime brightness of 1,000 NITs between dusk and dawn.
- EMDs are only allowed in areas identified on the EMD Overlay Map.
- If part of a freestanding sign, the EMD portion shall not be more than 50% of the sign area. If part of a wall sign, the EMD portion of the sign shall not account for more than 75% of the sign area.